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Prieta PCST

Juy Aug 2023



Pg 18 Parade Palm Springs: LPR was there!

Parade only comes within driving distance every so often, so with Parade in Palm Springs, LPR members showed up and had a great time!



Pg 24 Concours Special: LPR Judge and Jury

We follow LPR members Dana and Melissa Drysdale judging and scoring in the Concours, focus on the cars in Dana's assignement: 986-987 Boxster/Cayman



Pg 27 Car Colors, Rennbow and Porsches

We follow up on the relationship of cars to their colors, or lack of color in most cars on the road. And then there is Rennbow, Porsche's wiki of all Porsche colors ... over 600 of them!



Pg 30 Review of PCA Newsletter Annual Award

The PCA Newsletter Awards were announced at Parade. Here is what we know so far!

Departments and Special Items

Back Story: The Prieta POST Cover Photo	Pg 4	In Case You Missed It	Pg 16
Regional Leadership	Pg 5	In The Zone: Brian Adkins	Pg 11
Miscellaneous Ramblings: an editorial	Pg 7	Sponsor Index	Pg 24
Driving with Friends: Dana Drysdale	Pg 9		
Loma Prieta CALENDAR	Pg 10		
Membership Corner	Pg 15		

Volume 52, Issue 4
EDITOR: Don Chaisson
PROOF READER Kris Vanacore

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Sponsor provided and installed logo on LPR AX trailer: \$250/yr.

Sponsor o w n e d banner displayed at LPR AX events: \$100/y

Back Story The Prieta PDST Cover Photo

Photo by Bob Uenaka iPhone 13



The photo was taken by Bob Uenaka last December while on the LPR Toys for Tots & Highway One Brewing Tour. After enjoying the nice drive to the coast and lunch, he continued north on several back roads. This photo was taken on Stage Road, north of Pescadero.

The car is a 1979 Porsche 930 with 65K miles. The car was special ordered by his uncle in paint to sample anthracite with European delivery. It was supposed to be one of the last Turbos to be imported to the US.

Of course, Porsche reversed their decision and started importing the 930s again in 1986. After 42 years of careful ownership, Bob's uncle sold the car to Bob in 2022.

Bob is happy to drive this icon that he admired all his life. He is proud to be it's new caretaker!

PCA PCA

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Loma Prieta Region



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Miscellaneous Rambling and Back Story

Don Chaisson, Prieta POST editor.

If this is July, I've got 4 issues of the Prieta POST under my belt to date, publishing "my" first issue Nov/Dec 2022. When I volunteered for this "job", my intent was to develop the POST's brand into something special, emphasizing interesting content and good photography for the cover and featured articles.

So far I think the POST has made significant progress on those goals. Some of you may disagree, others may be pleased with the product. The May June issue compared to the Nov Dec 22 issue has grown to include things like an enhanced Calendar section, expanded coverage of region events (the "In Case You Missed It"), Membership report, while holding true to the goals of interesting and some might say diverse content and quality photographic images that support the content.

But the POST must continue to develop, to expand to meet more members' interest and likes, to better fall in line with PCA's best practices, as demonstrated with other awarding "newsletter/e-zine" products. When I took over the Yosemite Region's website in 2015-16, the website was a basket case. But with the help of good advice and a great head start by a web developer (sadly, she passed before bringing the site to a finished state), we started a process that emphasized good content and good graphics/photography. But it took some serious introspection vs best in class PCA websites to get the product going. Frequent benchmarking against PCA "winners" and feedback from the PCA's Annual Website Contest judges were key to bring the site to award winning performances, e.g consecutive National First place recognitioin: (Class II regions in 2021 and 2022). Why can't that formula work to develop the POST?

As editor, I submitted the Nov Dec issue of the POST to the PCA's National Newsletter Contest for 2023 (I had to use an issue from CY2022) and its cover photo for the Natiional "Newsletter Cover" Contest. Honestly, I expect "bottom of the field" scores but await constructive feedback, just as I started with my Yosemite website development!



And then, there is the upcoming Porsche Parade. By the time you read this, I hope to have gotten judges' feedback on that initial POST issue. Also, I hope to be able to chat with editors of other products that I look to benchmark..

What can you expect to see in comming issues?

Expanded Calendar coverage of upcoming and future events, expanded coverage of the details of the "cover photograph", expanded column inches covering "In Case You Missed It" review of past events, expanded coverage of "Member's Corner" to include de novo content on members, not just their anniversaries and new members. I'd love to include articles/contributions from other LPR board members or guest contributors. But others will have to step forward with time and talent for new content.

Other things that I'd like to continue will be coverage of local members and non-regional events, like Parade, WERKS, Rennsport (?).

And speaking of Parade, lets wish LPR members success

in the AutoCross competition. Maybe we'll see how my submission to the Art Show fares. It is from a trip to Yosemite NP. If the photo gets panned, maybe I'll get some love with the frame that I made from a fallen Live Oak tree that was growing on the hill behind my house in Angels Camp.





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Driving with Friends

By: Dana Drysdale:

Looking forward to New Member Social and Family Picnic! Let's break an all time attendance and fun record – it should be great at Roaring Camp in Felton. Tremendous thanks to Honore D'Angelo and everyone helping!

Driving with Friends at Porsche Parade at La Quinta — We had 23 LPRs at Parade. It was great to see everyone there. We had a few different groups head out on Thursday night "free night". Here is one group at Los Arcos in LaQuinta:



Clockwise from left: Barry and Suzette Pangrle, Don and Diane Chaisson, Susan and Greg Sickal, Joe Hartman, Missy and Dana Drysdale

Off the Road Again — PCA is adding new experiences to events. Most is still AX and Concours, dinners and touring fortunately. Last fall, we had a navigator's day off Canoe trip. For Parade, Melissa signed us up for Off Road. There was one Class 2 spot where our sweep said Missy had a wheel up — didn't even feel it. Email me your interests in this kind of stuff for LPR.





More Parade Highlights - Delivering Joe Hartman's Tech Quiz Trophy (2nd, Early 911 / 930 / 912 to 1977). I met Joe through a common friend of 40 years, Dave Renner, who is also a friend of D'Angelos. Joe served PCA as National Valuation Chair (hope I have that right) for many years. It was a great pleasure to meet him plus meeting past PCA Presidents and Board members from the 70s and 80s who worked with our founders and their team. All the other awards earned by LPR members and friends - being right there when it happened with Barry, Suzette, Patels, Larry, Mike, Dave and of course the cruise Suzette won. Zone 7 's cheering section should get a trophy.

Highly Recommended – Preservation Class Cars in Parade Concours – Beautiful cars, more beautiful stories. Often 25 – 50 years with the same family. Thanks to Paul Young, San Diego for the invitation to be timer for "Group" Preservation. In Group, the class winners are rejudged for Group and Special awards. These cars looked incredible, some with nearly 200,000 miles and a list of family owners as long as my arm. Recommend checking out these cars and stories at a future Parade near you!

Loma Prieta Calendar





Loma Prieta AutoX: July 8th Salinas Airport

Autocross #6 Registration throught Mortorsportreg.com.

The Salinas Airport events are short but fun. You have to think fast with @ 30 seconds for your "lap".

Watch the website and email for registration information.



Zone 7 Concours: July 16 Carmel Valley Community Park, Monterey Bay Region

Price is \$45 to enter judging competition, free to just show your car Enjoy the beautiful setting in the park.



Thirsty Thursday: Aug 3 Legends Pizza

As informal as you can get, just show up at Legends Pizza (5965 Almaden Express Way) at about 5:00 PM -- or so -- and enjoy some pizza, beer and hang out with other LPR members. The last Thirsty Thursday's at Kelly Brewiing Company was very well attended with great times.



WERKS Reunion: Monterey Aug 18 Monterey Pines Golf Course

This is a "Do Not Miss" event on the annual calendar.

The corals are sold out by now, but you can come and park in the open Specator Parking Lot (\$40 -- best bring cash).

Wander around, talk to fellow enthusiasts, admire the cars, enjoy the stories.



Loma Prieta AutoX: Aug 27 Salinas Airport

Autocross #7 Registration throught Mortorsportreg.com.

The Salinas Airport events are short but fun. You have to think fast with @ 30 seconds for your "lap".

Watch the website and email for registration information.





Annual Picnic at Roarding Camp July 15

Let's make this year's Annual Picnic even more of a success than last year. Great drive to Felton, choice of Pioneer Burger Platters, Giant Hot Dog Platers, Jr. Engineer Plate or Veggie Burger Plater. Games and good times. All coutersy of Loma Prieta Region! See page 12 for full "flyer" and registration information. Free!



Forest Bathing Tour July 23

Tour will begin in Santa Cruz, winding your way through the majestic redwoods and end in Loma Mar where you'll order a deli lunch and enjoy some leisurely time under the redwoods. Cost of the tour is only the \$5.00 per car fee! Tour is limited to 36 people. Your hosts: Hugh and Nancy Calvin. The deadline to sign up is Friday, July 14th. Please reply by sending an email to nancycalvin52@gmail.com and specific tour details will be sent to all participants within a week of the tour.

See Page 13 for full flyer and registration information.



Zone 7 Concours: Aug 6 Redwood City Porsche sponsored by GGR

Price is \$45 to enter judging competition, free to just show your car





Sept 28 - Oct 1 Laguna Seca EUNION You just have to go!

Watch the POST for further details in the next Issue.

Calendar



Flyers

FOREST BATHING IN THE REDWOODS Tour

Sunday, July 23

Inspired by the Japanese tradition of Shinrin-yoku, forest bathing is the art of spending intentional time in nature to increase health and restore well-being. You too can experience this healing magic by winding your way through the majestic redwoods of the SC Mountains, soaking up nature from the comfort of your own front Porsche...

Our tour will begin in Santa Cruz and end in Loma Mar, where you'll order a deli lunch and enjoy some leisurely time under the redwoods. With plenty of indoor and outdoor seating, your only job will be to kick back, relax and tune in to the soothing sounds of the forest. Our tour ends in Loma Mar, but with an afternoon free, you might want to continue down the road a few miles and check out Harley Goat Farm or park at Pescadero State Beach and walk barefoot in the sand or meditate to the rhythm or the waves.

The cost of this tour is only the \$5 per car tour fee, and the tour will be limited to 36 people. The <u>deadline for sign up is Friday, July 14</u>: Please reply to <u>nancycalvin52@gmail.com</u>. We'll send specific details to all participants within a week of the tour. Your hosts: <u>Hugh and Nancy Calvin</u> 831-466-0720



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Early Bird drop off.

Member Corner



The Prieta is looking to highlight some of our newer members in future issues.

The idea is to have a nice photo of you and/or your car and a short history of how you became a member of Loma Prieta Region.

Are you up for the challenge? Message the editor at: prieta-post-editor@lprpca.org

In Case You Missed It

A review of recent LPR events

A very Special Surprise for Laurie Barke

Story by Dana Ambrisko

Members of the Loma Prieta Porsche Club paid a visit to the Loma Clara Senior Living Center in Morgan Hill to surprise a member of our Club, Laurie Barke who joined in 1973! At the age of 84, Laurie continues to be a Porsche 'Fanatic'. 15 Porsches (and their owners) gathered for this surprise. Laurie and her late husband Bernie, were active members enjoying social events, tours and autocrosses. They owned a 1970 911T. In 1973, Laurie & Bernie won 1st place as the Club's 'Good Timer of the Year'. Laurie shared with all of us many Porsche stories - kept us entertained for well over an hour. A variety of Porsches were lined up and Laurie had a blast meeting Club members and learning about their cars. Not only was Laurie surprised, she made many new friends and knows that she is very much part of the Loma Prieta Porsche Club Family! Be sure to read more about Laurie and this event that was organized by Emilie and Bill Highley in the July/Aug Prieta POST. Click on Porsches Surprise to view more photos. Many thanks to Loma Clara's Executive Director, Jett Cabuena for bringing Laurie and her story to LPR's attention and for hosting this event with bagels, donuts and coffee.



Tour de King City

Story by Doris Britschgi

Twenty-three people in twelve varied Porsches plus one other marque left Sandy's Restaurant in Gilroy for a drive through the countryside on a pleasant Saturday morning. The goal of the drive was lunch in King City. Leaders John and Angie Reed led us while Russ and I brought up the rear. We drove on twisty, hilly roads past grasslands and farms, dodging the frequent potholes that unfortunately are currently commonplace in California. We skirted around a few small communities, stopping near Tres Pinos for a welcome rest break. After sufficient time to use restrooms and chat in the parking lot, twelve cars hit the road again while one headed home.



The rest of the drive had more twisty roads, grassy hills and valleys, yellow mustard and blue lupine, a variety of crops, cows and horses, occasional houses and barns, and interesting geologic formations. (We were quite near the area where the San Andreas Fault runs.) Suddenly the quiet countryside gave way to the town of King City where the tour was to end. John easily led us to a roomy parking lot and The Cork and Plough restaurant. Our multiple choice, pre- selected and pre-paid lunches were all delicious! Before, during and after lunch we enjoyed chatting with old friends and getting to know new people until it was time to go our separate ways. Thank you, John and Angie for another pleasant LPR tour.

More photos on Page 17





PORSCHE

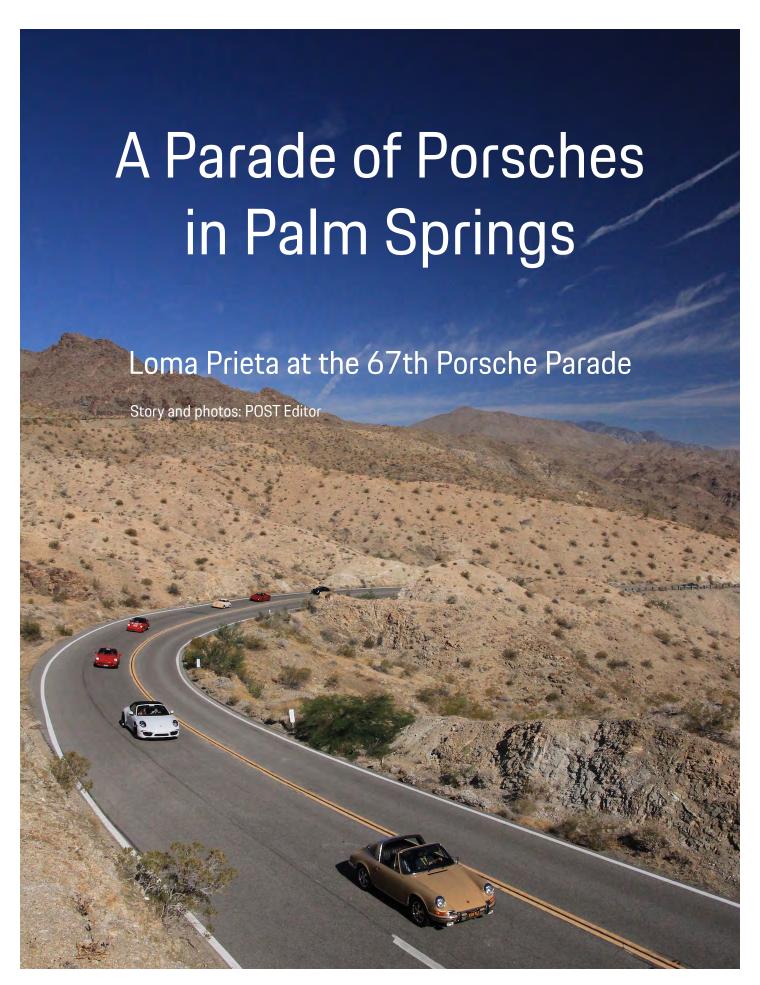
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The 67th Porsche Parade, held at Palm Springs, was close enough that a number of Loma Prieta members made the drive down to the Coachella Valley, June 18-24th. "Palm Springs" was the designation "name" La Quinta Resort. The resort is one of the older and pop- were actively a part of Parade. Volunteering is a key 8 units in each building with restaurants, ballrooms and colorful grounds. The weather was remarkably "mild", meaning it didn't get into triple digits Fahrenheit very often and never in the 105+ °F for the week.

The first gathering was at the Welcome Social on Sunday. Each Zone had a location and LPR members gathered at the Zone 7 banner.

All in all, there were 23 of the Good Time Region in the desert, including: Efren and Cindy Casamina, Fabio and Dominique Cerdeiral, Don and Diane Chaisson, John and Honore D'Angelo, Dana and Melissa Drysdale, Dave and Sheila Dunwoodie, Joe Hartman, Mike Koozmin, Bill and Tom Monroe, Barry and Suzette Pangrle, Priganka Amin-Paltel, Greg and Susan Sickal and Ed and Karen

Tefankjian. While this was POST editor Don and Diane Chaisson's first Parade, others have attended several to many other editions of Parade. Whether actively participating in either competitive or non-competitive events however it really was in La Quinta and specifically at the or volunteering to help put on various events, LPR people ular facilities in the area, offering lovely casitas with 6 or part of Parade, hence the tag line "Fueled by Volunteers". For example, long time LPR members Ed and Karen Tafankjain were checking in Parader attendees on Sunday.

> The first "BIG" event of the week is **Concours**. While LPR members didn't compete in Concours this year, they were hard at work at the event. For the Concours event, Dana and Melissa Drysdale worked as Judge and Scoring volunteers, and Mike Koozmin showed his 914 racer in the "Historical Display". For a story of their activities, check out the "Concours Special: LPR Judge and Jury" on page 24.

> There were non-competitive events also, notably **Driving Tours.** These events were remarkably similar to the LPR Driving Tours but with more participants and a bit more formal pre-drive meeting.



One of the popular tours was to Idyllwild using the Palms to Pines Highway (aka Hwy 74). The road starts with a series of switch back corners to climb out of the valley. Fun fact, this road was used in the opening scenes of the movie "Its a Mad, Mad, Mad, Mad World", staring everyone who was a star in 1963. The drive ended at the Idyllwild Brewpub. On the Friday drive, we sat next to Drew Power and his father. Drew (one the left) was 4th overall at the autocross and P1 in his class IO2O.

LPR member Don Chaisson

LPR member **Don Chaisson** ended up "leading" one of the drive groups, instead of "sweeper" when the Leader

couldn't participate. His wife was not feeling well and PCA rules mandate that Lead and Sweep cars must have both a Driver and Navigator.

Several other LPR membes enjoyed the Driving Tours, whether to Idyllwild or to Lake Arrowhead.



John and Honore D'Angelo: Honore surprised by something at the manditory drivers' meething!

Some "drives" were also "Competitive Events"! One of the more prestigous being the Time Speed Distance (TSD) Rally. A TSD Rally tests a Driver and Navigator to negotiate a set route in specific times and speeds over the distance of the rally. Classes are divided into the type of Page 20

equipment that the Navigator uses to keep track of speeds and distance and time. The ultimate class is R01 Equipped -- or unlimited rally equipment and computers, with other classes having less "rally equipment".

The overall winner in the Unlimited Category, of course, was a tie with perfect scores each! The driver/navigators were all related and had generations of TSD experience. As of this writing, it appeared that there were only two in this unlimited category.

The most popular category was RO4, which allows cars with OEM systems that display average speed. Most modern Porsche's have this level of equipment. There were 64 entrants in this class. Coming in at a VERY strong finish, P3 in this category were LPR members **Barry and Suzette Pangrle**.

Barry and Suzette got their Parade Trophies at the TSD Awards Banquet.



Another "competitive" driving event was the **Gimmick Rally**.

A Gimmick Rally is a driving event along a set route but with an extra "challenge." The challenge or gimmick for this year's event was to tally up each speed sign on the route, black lettering on white signs, such as "45 MPH" were positive value, while black lettering on yellow signs, such as "Slow 35 MPH" were negative values. Each car left the start in one-minute intervals, but alternating directions.

Easy peasy, right?

Of all the cars in the event, only one (1) got all the signs and values correct. Every other car had some mistake! Some mistakes were more numerous than others and the delta to the perfect score was what sorted the cars into "Trophy" winners or NOT Trophy winners. LPR members **Don and Diane Chaisson and Barry and Suzette Pangrle** enjoyed the event but sadly did not earn a "trophy".

The "Need for Speed" event, the Parade AutoX, spread over two days on an expanse near the Palm Springs Convention Center. The course was a bit unusual in that it flowed back onto its self, allowing for a bit of speed and 29 corners.

Zone 7 racers dominated the event with 11 of the top 15 times belong to Zone 7 members, including LPR

There were a number of other "competitions" attendees could participate in: Art Show, RC car races (though PCA Juniors dominated this activity!), even a Golf Tournament. LPR member **Don Chaisson** apparently was able to drive his "Titleist" golf ball better than he drives his Porsche Cayman and won "closest to the hole" compeition at the Greg Normal PGA West course. (Editor's note: not nearly as nice as an AutoX or TSD Rally podium finish! But a trophy is a trophy!).

Then, there were the Awards Banquets.

As Banquets go, they were just about as expected. Guests huddled in the anti room of the main ballroom for no-host bar drinks. Food services then fed a couple hundred guests, either table by table or by buffet style. The highligts were to be with other Parade goers, talk







competitors, **Dave Dunwoodie** and **Mike Koozmin**. **Barry Pangrl** won Seond Place in the competitive SO3 class. Great drives by all!

The big prize, TTOD--- Top Time of Day went to Steve Lau and Tara Shapowal Lau (Steve won the Mens and Tara the Womens trophy) from Golden Gate Region, driving their extensively and cleanly modified Cayman. Check out photos of their 500 hp beast and the full interview with Vu above.

Another prestigous event was the **Technical Quiz**. LPR had another trophy winner at the Technical Quiz, long time member (since 1971) **Joe Hartman** won Second Place in the event for Early 911/930/912 to 1977.



to other attendees about the events so far, muze about what next. Whether it was the banquets or volunteer lunch, the give-aways are always popular. Just about every volunteer got something at the Volunteer Lunch, some prizes better than others, but all the same, free stuff.

One of the prizes, offered at the Awards Banquet by Porsche, AG was a Porsche Track Experience at Barber Motosports in Alabama for two. Nope, no one from Loma Prieta got that one!

But on the last night, lightning did strike LPR! Princess Cruises partnered with PCA for Treffen At Sea and PCA themed cruises. At the final banquet, PCA gave a PCA Treffen at Sea cruise for two as a door prize.

With appropriate fan fare, the winners were announced:

Barry and Suzette Pangrle



So, while the big Loma Prieta winners of the 2023 Parade were: Barry and Suzette with P3 in TSD, P2 in AutoX Class SO3 and winner of the Princess Treffen at Sea prize, it is fair to say **all our LPR members** who attended had a great time.

Yes, a very, very, very great time at Porsche Parade for Loma Prieta members.



Werks Reunion Monterey

Monterey Pines Golf Course 1250 Garden Road Monterey, CA 93940 August 18, 2023

You have to come !!
Not to be missed !!



PORSCHE CLUB OF AMERICA

Schedule

7:00 AM Event Check-in Opens

7:00 - 9:00 AM Registered Judged Cars placed on judging field

All Day Porsche Corral open to registered cars Spectator Parking Lot open **

7:00 - 10:00 AM Coffee and breakfast items available for purchase*

9:30 - 12:00 PM Judging

10:00 - 4:00 PM Bars open with beer & wine for purchase*

10:30 AM - 12:00 PM Youth Judging

11:30 - 1:00 PM Lunch available for purchase from onsite Food Trucks*

2:00 - 3:00 PM Awards Ceremony

ALL DAY View cars, visit vendors and have fun!

*Please note - most food and beverage vendors are only taking contactless payments (credit cards, Apple Pay, etc.)

**Onsite spectator parking -(\$40) cash only (there are no ATM's onsite)



Story and Photos: POST Editor and PCA

One of the pillars of PCA Parade competitions is the "Concours". The concours event is early in the Parade schedule, occurring on the Monday of Parade. While no Loma Prieta members entered their car into the competition, LPR was there! Dana and Melissa Drysdale, who's Boxster won first place in 2014 and 2021 at Monterey and French Lick Parade, were part of the large volunteer contingent necessary to conduct the Concours. Dana served as a "judge" and Melissa worked in the "scoring" room.

Dana was part of a team of 4, three judges and one "timer" (the judges only have 5 minutes to "look" at the car and make their assessments). Dana was assigned storage areas, the frunk and the trunk. This is the big time so a smudge on the edge of a window is a point deduction—saw it happen! The team had the assignment to score 5 cars in the 986/987 model range.



The first car on their list was entered by Nathan Merz, yes, "that" Nathan Merz, who is the go-to Car Guru guy for PCA questions on car valuations and a contributor for Panorama. I happened to cross trails with Nathan Sunday and asked if he was bringing a car to the Concours. He said he brought a Boxster, a special

car! But to call the car special is almost a short shift of how it looked. It was spectacular. It was listed as "orange", more specifically, it might have been "Lava Orange", or not even orange at all, but "Tangerine". Since Dana's responsibility was frunk/trunk he didn't get to score some (though he did make note) of the highlights of the car, e.g. the matching orange brake calipers, the spotless glossy black rims with silver edges and inside barrels, special patterned seat centers, the "hard top" vs soft top, etc. Nathan quickly and deftly laid out the components of the frunk area, tool box, etc. for Dana's inspection; he is not new to this game!



Dana and Nathan setting the stage!



Dana inspecting Nathan's frunk, with required tool set, etc.





My favorite part Orange caliper Seats with custom inserts!



Then the team inspected a 2006 Cayman S in Seal Gray Metallic entered by Gary Glover from British Columbia Interior Region. Dana similarly inspected the frunk, which was spotless. I was amused by an original inventory control sticker left on the underside of the hood. Mr. Glover clearly wanted to draw attention to it since he added a Porsche "crest" just above and pointing to it! Though Gary drove it down from BC, it was quite clean and sorted.

The third car, submitted by Hayward Seymore from the Pacific Northwest, a 2000 Boxster S in Speed Yellow. This was Mr. Seymore's first Parade Concours — and to my non-concours eye, it looked it. The other entries in this group just had more "pop" than this Speed Yellow Boxster.

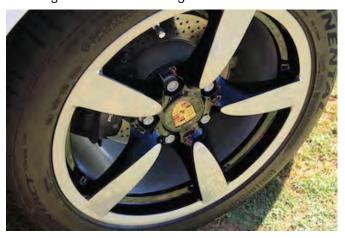
Next was a 2011 Boxster Spyder entered by Afshin Nayeri from San Diego Region. By happen stance, I had struck up a conversation with Mr. Nayeri before judging because his car was in Basalt Black and was as reflective as a Hubble Space Telescope mirror! We chatted about his paint care and he offered to give me some "tips" about paint care after the judging. Which he did! Dana did his required inspections but couldn't pass the opportunity to comment on the paint finish — a subject he is very familiar with as his Boxster is also in Black and knows all too well the difficulty in getting black cars this reflective.



The final chore was to judge a Carrera White 2008
Cayman entered by Marie Quintana and Brad Sikora as
Co-Entant from Northern Ohio Region. Bary did most
of the interaction with Dana. Mr. Sikora was proud
that he's entered the 2008 Cayman in 8 Parades covering the four corners of the US. Clearly well practiced
at preparing his car for this level of Concours, his car
was amazing. He had a number of unusual OEM options, including the rims with silver edges and barrels
and "simulated" Cayman skin coverings for the arm rest
and cockpit striping. Brad emphasized "simulated" and
that no reptiles were actually harmed in the construc-



tion of his Cayman! Once the judging was complete, one of Dana's colleagues came over and pointed out his lone "demerit" — a slight smudge on the top of the driver's window. I probably would have given the judge a "lone" finger to reflect the single demerit, but Brad honorably admitted he didn't see it in his preparation — and he would have taken care of it since he wore medical gloves while handling his car.



The Cayman won a very prestigious Porsche Classic Originale Award, as judged by Porsche Classic, AG, US. They were the third car recognized (placments are not used). The criteria for this honor are:

- 1. Classic vehicle, as defined by Porsche Classic.
- 2. Series Production Car
- 3. Car must be driven, current mileags is critical.
- 4. Porsche Classic Genuine Parts used.
- 5. Vehicle Personality
- 6. Originality/Use of Aftermarket Parts.
- "Award winners will exhibit a strong connection between owenre and machine".

The award was justified since Ms Quintana and Mr. Sikora drove the car 4300 miles immediately before Parade. It is a near impossibility to do that AND to place at all in the difficult Parade Concours!

Once Dana and colleagues were done, they did a final huddle to make sure of their scoring and then set off to deliver the score sheets to "Scoring". The scoring area was a secure area with the door locked and it took some desperate pleas to get into the room for the photo you see here! After care review of all the scoring sheets and comments, the overall winners were separated by fractions of points, as is the usual case!





Later in the day, the Concours Awards were presented. Nathan's spectacular Orange Boxster placed first is the 986/987 class, though the scoring "was close". The rest of the podium had Afshin's 2011 Boxster Spyder second with Brad Sikora's 2008 Cayman third.

Although no Loma Prieta members competed in

More from the Concours and Parade of Porsches



the Concours competition itself, LPR did have a member "on the lawn". Mike Koozmin, a LPR member since 2007, displayed his 1974 914 racer in the Classic Display area. The 914 qualified as historic as Mike has its racing log book from the 1980's. The car was featured in European Car Magazine in 1991 as Mark Dickens Project Racing ITA racing parts development car out at Sears Point Raceway.





Car Colors, Porsches and Rennbow

By: Don Chaisson, Prieta POST editor

THE PORSCHE COLOR WIKI

RENNBOW

I clipped an article from the San Jose Mercury News from Oct 2022 entitled "Why do California drivers shun colorful cars?", by Jonathan Lansner, Columist. It caught my eye since "my car" is a Cayman GTS in Racing Yellow, a pretty colorful hue by any measure! It also seemed to be at odds with Porsche's obsession with its car colors, as catalogued in the "Rennbow" project (https://www.rennbow.org/) which currently has 609 colors of Porsches catalogued with almost 12,000 photos. For sure, Porsche does offer cars in the four colors non-colorful hues: white, black, gray and silver, although some may say that silver is a colorful color. But it would be interesting to muse about Car Colors (in general), Porsches and Rennbow.

Johnathan did a deep dive into the car-search website Iseecars.com to investigate car colors in California. Johnathan found that 30% of California cars were "white", and "black-gray-silver" makes up 53% of cars in the Golden State. That leaves only 17% of the state's cars in the "colorful" category. LA Times' Daniel Miller made a similar observation in March 2023, "Inside the Obsession with muted earth tones" where he examined the trendy LA selections of chalk like colors, or "flat, muddy, neutral, desaturated" colors being ordered for LA customers. The national trends for non-colorful cars actually match the California palate but with some interesting percentage differences for colorful cars. In general, states with "gray skies" prefer a larger percentage of colorful cars than states with "sunny skies". For example, Lanier found the metro areas of Harrisburg, Pennsylvania had the highest percentage of colorful cars in the country, with Pittsburgh, Indianapolis, Detroit, Cleveland, Akron (Ohio), Cincinnati, Louisville, Milwaukee, Grand Rapids (MI) and Columbus (Ohio) rounding out the top 10 most colorful states. Kind of blows a hole into the idea that we "Californian's" like to show off colorful cars!

Of course, its not simply that "gray states" need some color and California doesn't because these statistics are for ALL vehicles. So once you factor all the business vehicles (light trucks, SUVs, etc) where white paint serves as the perfect hue to display your company logo, etc the predominance of light colored vehicles makes sense. Also, non-colorful cars are safe bets for dealers to stock up on. You have to "find" buyers who want special colors for a car.

This article looked at June 2023 listings on Bring a Trailer (BaT) for Porsches, nation wide. There were 76 listings ranging from 356's to a 2022 Taycan Turbo S. There were 38 White/Black/Gray/Silver (WBGS) colored cars for sale compared to 38 all other colored cars for sale; a exact tie, 50/50! As another check, there was a 55% to 45% split between WBGS colored cars to "colorful" cars on Pcarmarket. So, if you wanted to buy a Porsche on the market, it appears that the selection is about 50% chance you could buy a "colorful" car, despite the fact that 75% of cars sold in North America are WBGS (Hagerty Jan 20212).



Hagerty did a deep dive into Porsche resale values as a function of color (https://www.hagerty.com/media/market-trends/insider-insight-does-paint-color-real-ly-impact-value/) in 2021. The metric was resale vs. average of all sold at live and online auction platforms with its take on depreciation. Hagerty's conclusion was that color did, indeed, correlate to differences in value.



Illustration by Sonja Kuijpers - STUDIO TERP

So, the Hagerty study showed that Yellow colored Porsches tended to sell at \$3000 more than average. (FYI, as noted above, the editor of the Prieta POST has a Racing Yellow Cayman!!). All is not rosy though as it is harder to sell a "yellow Porsche" than other colors with a sell-through rate of 64% verses an average of 71%.

So, if Porsche sells 75% of its cars in neutral, uncolorful shades, why does Porsche make such a big deal about their colors? I think it goes back to Porsche's early history when colors were seen as a way to differentiate the

brand from others. Basically, if you wanted to buy a Ferrari, you ended up with a red car. If you wanted to by a Benz, you got silver. And Volkswagen, enjoy your black or white "bug", generally, and no one orders a colorful Volvo!

In an interview with Porsche's Color and Trim Style Designer Daniela Milosevic' (https://www.highsnobiety.com/p/porsche-colors-theory/) presented the idea that "We try to create a color that precisely matches the car's character". For example "... We chose Neptune Blue for the Taycan because it's softer and less

aggressive. The Shark Blue is brighter and more extreme, making it a better match to the GT3." Daniela called these colors "communication colors" as they match and highlight the character of the car. I think that is why Porsche promotional materials for sports oriented cars, e.g. Motorsport GT's or GTS models are most often shown in colorful colors such as Carmine Red, Racing Yellow or Shark Blue as illustrated in the photo above.



The new Porsche 911 GT3, which debuted in a striking Shark Blue

And, it is not surprising that a recent promotional image for Cayenne by Porsche shows "less brash" colors. Yet Daniela is a fan of "silver", ".. It's funny, when I talk about silver, everybody says it's a grandpa color, but it's not. Silver is really special." All of this was highlighted in a Panorama feature article "The Power of Color" in its February 2018 issue. (Link to article here: https://www.rennbow.org/includes/PDF/thePower-OfColor.pdf

So all of this comes back to Porsche's Rennbow Project. What is Rennbow Project? Rennbow Project was described in CNET as:

"Rennbow acts as a sort of wiki for Porsche's historical paint catalog, with individual entries for each color. These entires detail the models available in each color and which years they were offered, as well as the German translation of the color name, Porsche's internal paint code and a rating of just how rare the hue is. Users will be allowed to submit their own photos in order to expand the catalog, and PCA says Rennbow will offer "color-related content ranging from blog posts to feature stories."

Porsche initially primed the website in 2019 with about 250 "colors" and 500 associated images. The searchable website now has 609 colors and almost 12,000 associated images. Rennbow is a "wiki" in practice in that individual owners can participate in the catalog. For example, the color "Racing Yellow"



Photo: Porsche

is one of 29 "yellow" colors ranging from Bahama Yellow to Lemon to Sunflower Yellow. There are 80 photographs of Racing Yellow cars, one of which is mine. There are four "yellow" colors that owners have not submitted photos of: Atacama Yellow, lola Yellow, Jonquil Yellow and Yellow Matte. So if you own a Porsche with one of these colors, get with it and send in a photograph of your car for the wiki! From a photographic point of view, many of the images are really well done, though there still are the "here's my car in our driveway" kind of photos (boring!). Since I used to own a Cayman in Arctic Silver Metallic, I scanned the photos of Arctic Silver cars — honestly, a higher number of boring images. Just sayin'.

Rennbow's database is an amazingly complete and overwhelming assembly of Porsche's range of colors. With so many "colors" it is hard to imagine that 75% of Porsches delivered are not "that" colorful.



Chris Latshaw's wiki photo for Rennbow

Example Data and contributed photo

Racing Yellow, auf Deutsch: racingelb

Models/Years: 911: 2012-2023

918 Spyder: 2015-2016 Boxster: 2012-2016 Boxster (718): 2017-2022

Cayman: 2012-2016

Cayman (718): 2018-2023

Color Codes: 1S1 P3



Here are the "winners" of the PCA Newsletter annual contest. They were announced at the Banque presented by Porsche Design at Parade.

Place Class II	1st 2nd 3rd	Region Maumee Valley Wilderness Trail Southern Indiana	Newsletter der Rucspiegel Wildnispfad Drive Time
Class III	1st	Great Plains	Der Skooner
	2nd	Sonnenschein	Zeitschrift
	3rd	Wild Rose	Ramblin Rose
Class IV	1st	Kansas City	Der Sportwagen
	2nd	Central Indiana	CIRcular
	3rd	Milwaukee	Steinlifters
Class V	1st	Oregon	Anzeiger
	2nd	Nord Stern	Nord Stern
	3rd	Hurricane	Der Wirbelstum
Class VI	1st 2nd 3rd	Rocky Mountian Suncoast Florida Maverick	•

Betty Jo Turner Award:

Blugrass Rumble

Best Cover: Suncoast Florida Prosche Profile

Report on Newsletter Awards

As Prieta POST editor, I had hoped to huddle with the Newsletter Chair, Cherish Crust, and other high profile editors. Unfortunately, I did not find many editors (only one) and Cherish did not attend. I've reached out to Cherish for judge comments on the submitted POST (issue Nov Dec 2022. The contest required an issue from 2022 and the Nov Dec issue was the only one I published -- and it was the first).

I will benchmark current Prieta POST issues against judges comments and best in class products, especially Rumble and repeat winners Maumee Valley, Kansas City, Oregon and other products considered for the Betty Jo Turner Award.

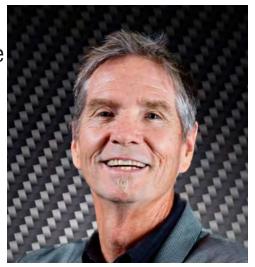
I did talk to one editor, Dennis Power, editor of Auspuff from the Santa Barbara Region (not a winner this year or last, but at least a data point). Interesting facts from Dennis: he publishes every other month (same as the POST), prints over 1000 copies (yes, prints) and it costs \$5 per copy. Thats \$5000 every issue and \$30,000 a year. (I estimate smaller runs would cost more per copy, so probably \$3000 per issue for a 375 copy run). OUCH! Interestingly, this year's Betty Jo Turner award winner, Bluegrass Region, publishes "via electronic means" and the editor has since stepped down. Win and done?

The key takeaway from Dennis is that he has over 10 contributors for content. In his recent May/June issue, he had 5 contributed articles ranging from 1 to 3 full pages each.

I'm doing my best for content but full to multi page content contributions would be very helpful.

Stay tuned for more details as I get them.

In The Zone July 2023



Hello Zone 7

July is here, activities are abundant with so many awesome events happening. See below for just a few, your local Region has even more to offer and look at your neighboring Regions as well.

For me June brought so many wonderful events. I visited Sequoia Region who celebrated with a 65th Region Anniversary dinner after holding a Region Cars and Coffee that morning. How honored I was to be there and celebrate with them. Their Cars & Coffee has a highlighted car chosen each time. President Kevin Scritchfield seized the opportunity and together chose 2 this time out. Yes the cars were great and so many folks to meet. The evening get-together had delicious food and even more members. Including a raffle, and I was on a winning streak (hope I get invited back again ... LoL).

Porsche Celebrated 75 years. On June 10th. I visited one of my local Porsche Centers and watched some of the Le Mans action on a HUGE screen. I hope you celebrated this landmark date in some way.

Prior to the Palm Springs Parade I attended the Summer PCA National meeting. Lots of good info was shared there. There are so many volunteers on every level to make PCA all of what it is ... Thanks to them. Palm Springs was my first Parade! I just never coordinated it in the past. If you have been to a Parade, you know ... for those who have not attended, I can't recommend it enough. In a hot area (It was hot but "it is a dry heat" is the mantra and true). It worked within conditions well, events started early and were wrapped up to beat the heat, evening functions were timed well to now enjoy the post setting sun. That gave me all day to do even more, often indoors or under shade with a beverage close by. Zone 7 was well represented with over 200 Members attending. The List of top honors

and trophies is long. If you go to the Parade website you can find results there https://www.porscheparade.org/. One award given I want to highlight: The PCA National Enthusiast of the Year: Presented to a Region member who best exemplifies the spirit and guidelines of PCA. CONGRADULATIONS to Dr Allen Krohn of the Shasta Region.

I am just back from a PCA West Coast Series Clubrace at Thunderhill hosted by Golden Gate Region. The racing was fun and exciting. Keep an eye out for these Clubraces as you can attend as a spectator, or be a part of the consecutively run DE weekend in our Zone that is often bookended Friday or Monday by a Region DE.

Now let's bring on July! Join in on the fun, please volunteer, See you at an event soon.

Brian



Porsche makes colored golf tees also!

Sponsor Index

	Page
Custome Alighnment	14
Don Wise Autowerks	8
Elephant Racing	6
Fremont Porsche	33
Modderman	14
Signature Wheels	22
Stevens Creek Porsche	2
Superior Collision	17
Wardell Auto Interiors	8



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Page 33